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**MasterCraft Exhibit at the South Wales Boat Show - 18/06/2007**

The weekend of 16th / 17th June saw the South Wales Boat Show take place at the very picturesque site of Margham Park with the most sunning castle overlooking the site it truly was a great place to host a show.





With stand displays from various boat industry people and lots of other stalls, the event had a definite country fayre theme to it. With the weather having been cruel leading up to the event, we were expecting a washout.

However the Ski Boat Zone rocked up on the Thursday with Display unit and the all New CSX in tow, closely followed by Ian and Phil from MasterCraft GB with the Mari Star 245, and set about putting together a stand.



Once again just like London show our neighbours were those crazy guys from Rib X, and looking around the site, there were quite a few familiar faces and a few not so!!

Once set up Mark Southgate and Martin Burton of the Ski Boat Zone headed for the peace of their hotel, ready to get set for the opening day tomorrow, when Simon Waring From MasterCraft GB would be joining them.

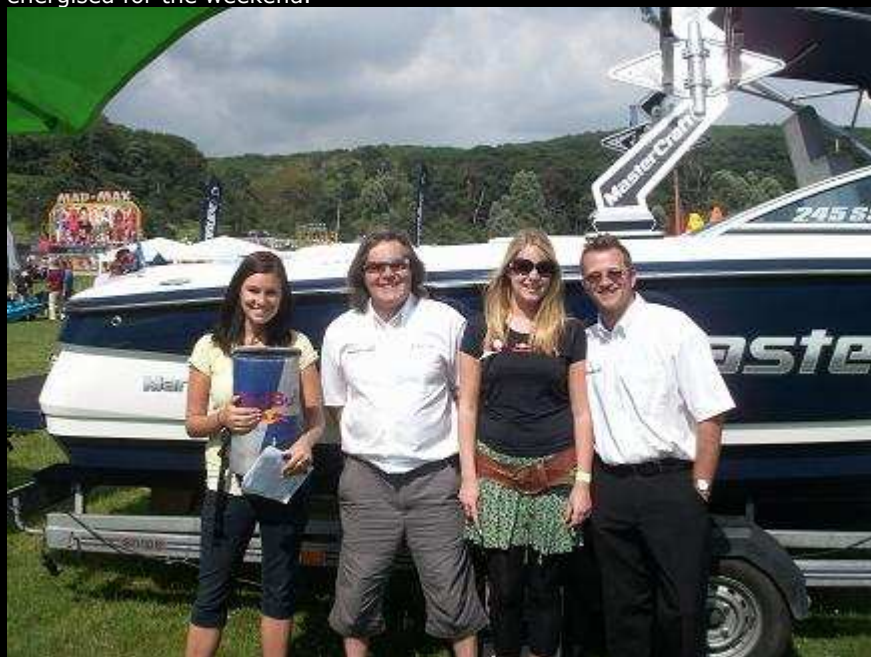
Friday saw most of the bad weather blown over but managing to remain dull and overcast. With a change in venue of Hotel due to something about German Shepard dogs running amock. Not sure what that is about, best see the boys from the Ski Boat Zone on that one, Simon joined them on site midday on Friday. With quite a few people visiting, it promised that the weekend could be busy.

The organisers and stands had done a great job in ensuring there was plenty for the public to participate in. With Hovercraft demo's, on the water activities, and surf simulator and lots of other things. Wave FM were on hand to keep the entertainment going with swim wear fashion shows, and various other events throughout the weekend.

Saturday morning brought out the sunshine, which also brought out the visitors to the

show. We were kept busy most of the day only pausing to have photo's taken with the lovely models of Lush modelling agency who were happily posing for photographs being professionally taken by Carl of Red Mist Extreme Photography.

Also visiting the MasterCraft stand were our nice friends at Red Bull, to keep us nice and energised for the weekend.



Suffice to say, that the quality of the MasterCraft brand shone through and all the visitors were very impressed with the all new CSX and the Mari Star 245. Once again the show proved to be an education to those people who still see MasterCraft as supplying only flat water boats, and did not realise that 90 percent of our range are now Luxury Performance Powerboats and with both show boats being specific salt water series, this point was well and truly hammered home.

Saturday night saw the party laid on by the organisers, which featured a full hog roast, live band and plenty of shenanigans into the early hours!!

Sunday brought about much of the same, albeit the weather not quite as nice, however with the relaxed style of this boat show it gave us boys time for a bit of hovercraft racing before winding down nicely about 6.00pm.



It was time to set off back to Oxford and Yorkshire for the boys of Ski Boat Zone and MasterCraft GB. A good, relaxed weekend was had by all, with a late night home, its now onto this weeks event which is the Student Nationals at Sheffield which start 19th June. See you there!

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