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News

NBS MD opens South Wales Boat Show

16 Jun 2008

BOAT SHOW: On Friday 13 June Andrew Williams, managing director of National Boat Shows (NBS), officially opened the third South Wales Boat Show at Margam Park near Port Talbot.



NBS MD Andrew Williams opens the South Wales Boat Show

The opening ceremony was also attended by NBS chairman Alan Morgan, senior Welsh dignitaries and a class of local school children who delivered a stirring rendition of All Through The Night.

'NBS has worked closely with the South Wales Boat Show as we believe it is an event which is helping to grow boating through attendance at the show,' said Mr Williams. 'We have worked with them to cross promote shows and it has been a great success. The event is well presented and I believe far bigger than last year.'

We look forward to a long relationship with the South Wales Boat Show, he added. NBS will be expanding its 'friends of the show' campaigns to include additional non-competitive shows and marine events still further and believe it's a good way to promote and grow boating across the UK.

Despite a damp first day, and the overhanging threat of national fuel shortages, the now-established three day event went on to attract a record number of exhibitors and visitors alike.

'We're delighted to have had the support of NBS and it was brilliant that Andrew and Alan took the time and effort to attend our regional show,' said the delighted (and much relieved) show organiser Ben Sutcliffe. 'In particular, their generous sponsorship of our "Come and Try a Watersport" feature enabled a record breaking number of 1800 family members to enjoy a free taste of boating on the lake.'

We are really looking forward to working further with NBS in the future – including the inaugural North Wales Boat Show at Bangor next month, he added.

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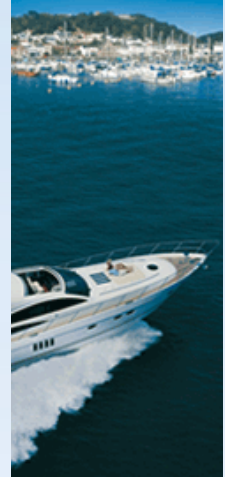


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